

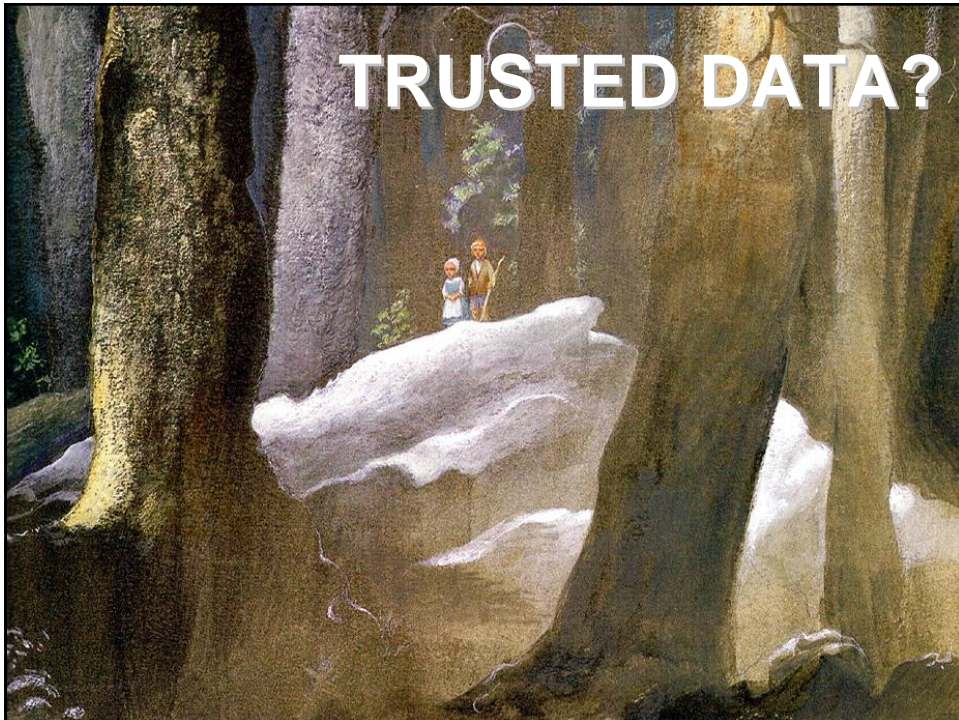
INFORMATION MANAGEMENT

Het leveren van betrouwbare en actie gerichte bedrijfsdata

Jeroen de Waard – Sales Consultant Information Management
30 september, Dorint Hotel Schiphol



THE BEST-RUN BUSINESSES RUN SAP™



What Is Information Management?

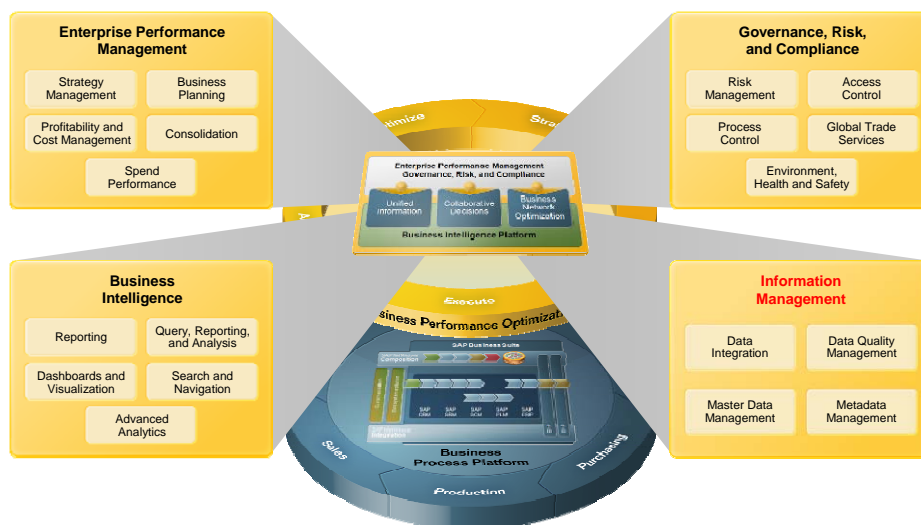


Provides IT with capabilities to:

- **Access** any data source
- **Move** data anywhere across the enterprise
- **Integrate** disparate data from different systems
- **Identify and improve** data quality issues from any system
- **Track and understand** data lineage for compliance, auditing, and improving end user confidence in their numbers

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SAP BusinessObjects solution portfolio



SAP/BO-BI; clear frontend, but can I *trust* the data?

Issue: how to prepare for Management Information ?

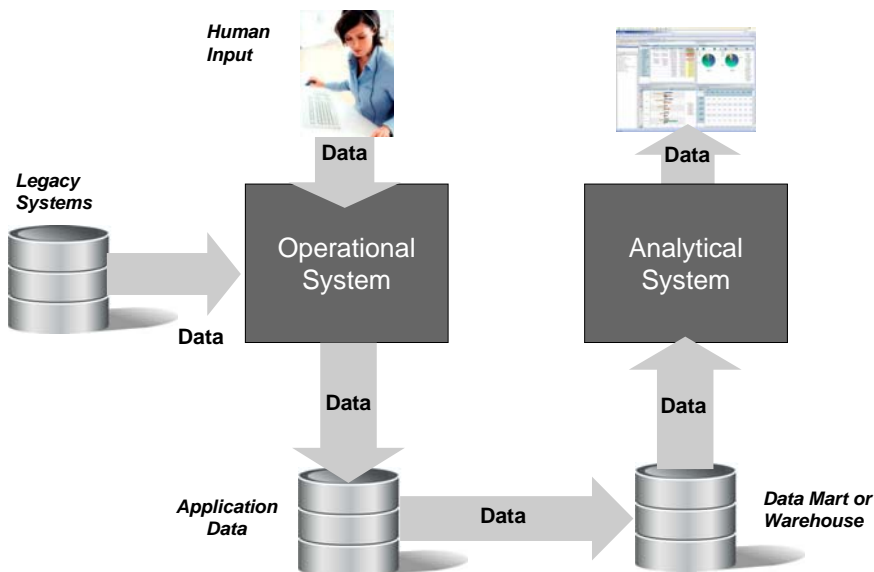
it all starts with: Data Services !

Issue: how to keep “clean” data?

it all starts with: Data Quality (Trusted Data)!

Issue: how to prepare for the new SAP or other ERP Environment ?

it all starts with: Data Migration !



Issue: how to prepare for Management Information ?

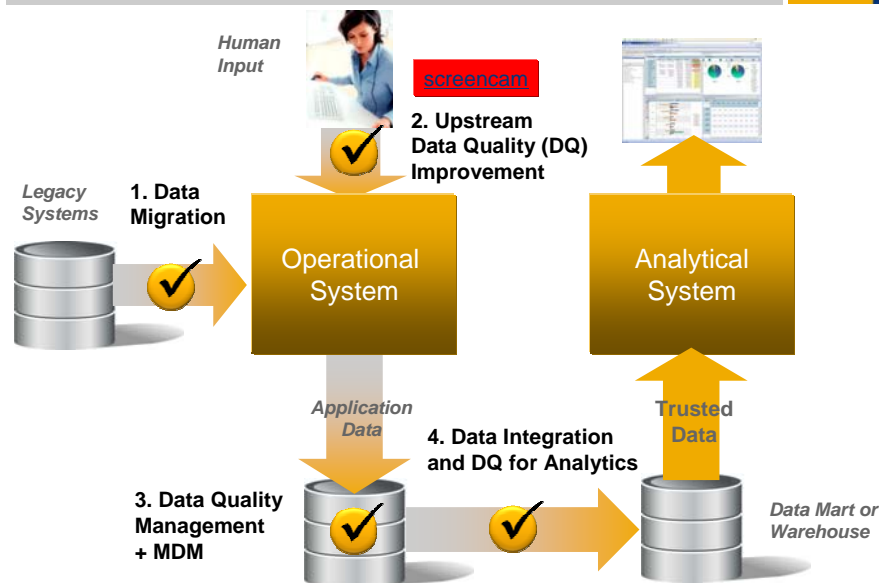
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Technical product:
SAP/BO Data Services XI3



DATA SERVICES XI 3.0



Platform	Data Integrator	Data Quality
<ul style="list-style-type: none"> Query Case Merge SQL Validation Map Operation Row Generation 	<ul style="list-style-type: none"> Data transfer Date generation Effective date Hierarchy flattening History preserving Key generation Map CDC operation Pivot Reverse pivot Table comparison XML Pipeline 	<ul style="list-style-type: none"> Associate Country ID Universal Data Cleanse GAC (Global Address Cleansing) Global Suggestion List MatchConsolidation URAC (USA regulatory Address Cleanse) User Defined Transform



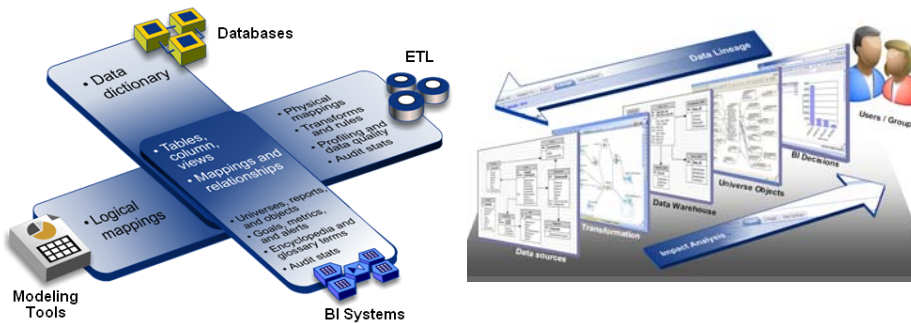
2008 Gold Winner SearchdataManagement
2009 Leader DI and DQ Gartner

Metadata Manager

Change Management.



- Consolidate, Integrate and audit and enhance Metadata
- Data Lineage from Report to Source
- Impact Analysis Source to Report



Provides Trust in Data
Enables Auditing and Compliance
Faster Change Management

Demo:

SAP



Enterprise Information Management basic
AGENDA

SAP

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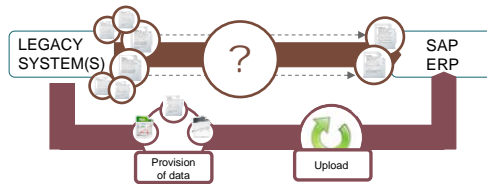
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it all starts with: Data Migration !

It's about Our Customers' Business Data The Challenge Of Data Migration



Traditional Steps



“Let's cross the fingers' and hope it loads...”

But attention:
Data migration is far from easy.

Analysts

More than 80% of data migration projects run over time and/or over budget. Cost overruns average 30%. Time overruns average 41%.

Bloor, 2007

80% of organizations... will underestimate the costs related to the data acquisition tasks by an average of 50 percent”

Gartner

Why?

- Lack of experience
- Migration project plan is unrealistic
- Data quality issues / lack of confidence in the data
- You need to extend the consultants time of the SAP ERP project

It is crucial to identify the right partner with the right expertise for your data migration project.

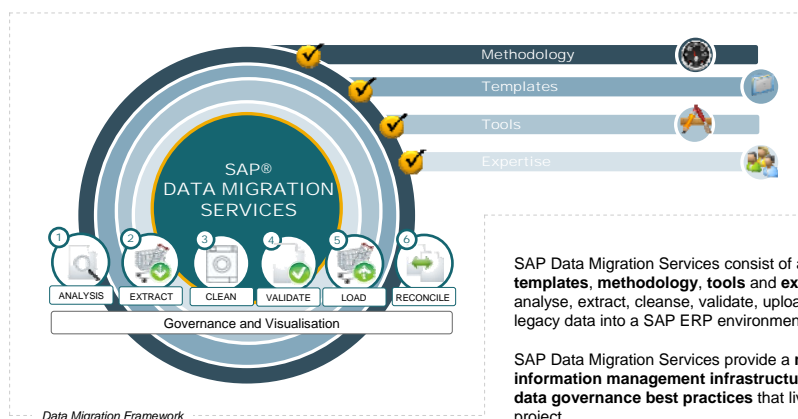
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SAP DATA MIGRATION SERVICES

Agility and Control



SAP Data Migration gives You what You need: A Solution You can Trust.
Standardized and Proven Approach for End-to-End Data Migration

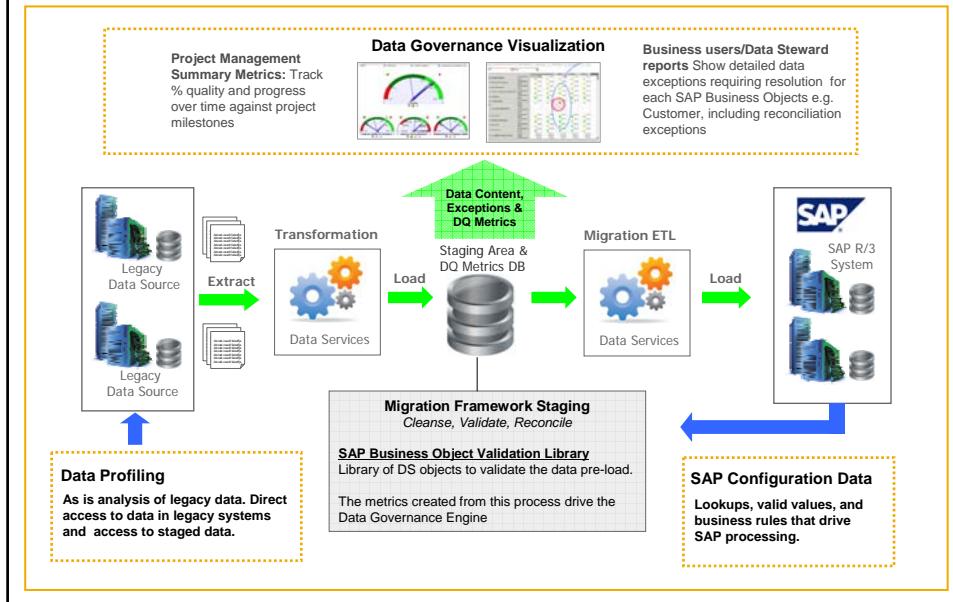


SAP Data Migration Services consist of a **framework, templates, methodology, tools** and **expertise** to analyse, extract, cleanse, validate, upload and reconcile legacy data into a SAP ERP environment.

SAP Data Migration Services provide a **mature information management infrastructure** and **enables data governance best practices** that live on after the project.

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Data Governance for Data Migration Data Access for Data Stewards and SMEs



Enterprise Information Management Worth mentioning...



Issue: Buy or Build?

it all starts with: Rapid Marts !

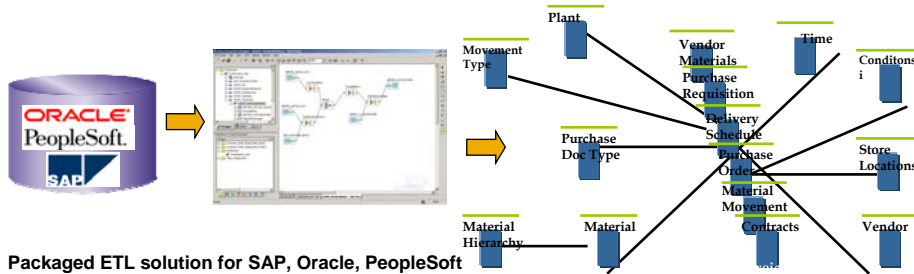
Issue: MidMarket solutions?

it all starts with: EDGE!

Issue: Buy or SaaS

it all starts with OnDemand!

RAPID MARTS Accelerate ETL implementations and lower costs of BI deployments



Packaged ETL solution for SAP, Oracle, PeopleSoft

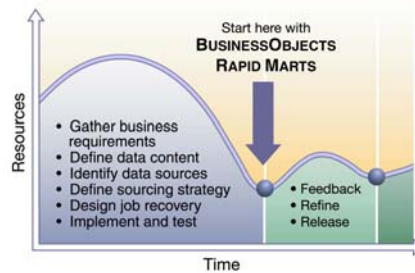
- Source data identification
- Source to target mapping
- Pre-defined target data model and schema

Production Management

- Change data capture jobs
- Error recovery and check-point restart

Plus...

- Pre-built universes, reports and dashboards



Mid-Market : Tailored Product Line Business Objects *EDGE* series and *OnDemand*



EDGE series

	Add-On for SAP BusinessObjects Edge BI SAP BusinessObjects Rapid Marts*	Add-On for SAP BusinessObjects Edge BI SAP BusinessObjects Rapid Marts*
<ul style="list-style-type: none"> Ad hoc reporting Analysis Dashboards Office integration Security Scheduling and publishing Auditing Mobile Widgets SAP BusinessObjects Publisher Integration for SAP, Microsoft, SharePoint, Oracle, PeopleSoft, Siebel, and JD Edwards applications 	<ul style="list-style-type: none"> Add data integration functionality Graphical extract, transform, and load Impact analysis Data lineage <p>Includes everything in the standard package</p>	<ul style="list-style-type: none"> Add data quality management functionality Data validation Global address cleansing <p>Includes everything in the standard package and data integration version</p> <p>Subscription to postal address data is sold separately.</p>
SAP BusinessObjects Edge BI, standard package	SAP BusinessObjects Edge BI, version with data integration	SAP BusinessObjects Edge BI, version with data management

These Options Available with SAP BusinessObjects Edge BI

Address Cleansing OnDemand

Cleanse and correct the addresses you store within your applications - instantly and seamlessly.



Cleanse and verify addresses in your existing operational systems - or integrate address cleansing into trading applications such as Salesforce.com.

You'll be able to verify and correct U.S. and Canadian addresses and append ZIP codes - based on data updated monthly from deliverable addresses information provided by the United States Postal Service (USPS) and Canada Post.

Batch Service

Ideal if you only need address cleansing occasionally. You'll be prompted to upload a .csv file that includes your mailing list and then specify formatting options. You'll be notified when your cleansed file is ready to download. A summary will list the changes that were made and which addresses could not be validated.

Web Service

Ideal if your business application includes address information. You'll be able to integrate address cleansing into applications that support web services - for instance, a "Validate Address" button could be added to your Salesforce.com contact view. You can cleanse and validate up to five addresses at a time.

Questions and Contact Information

SAP

Also Visit 14.15 ELM B

EPM

*PM - INZICHT EN CONTROLE OVER VERBETERDE
BEDRIJFSPRESTATIES
SAP BUSINESSOBJECTS, THUIS JAN*

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