

How (Not) to Lie with BI

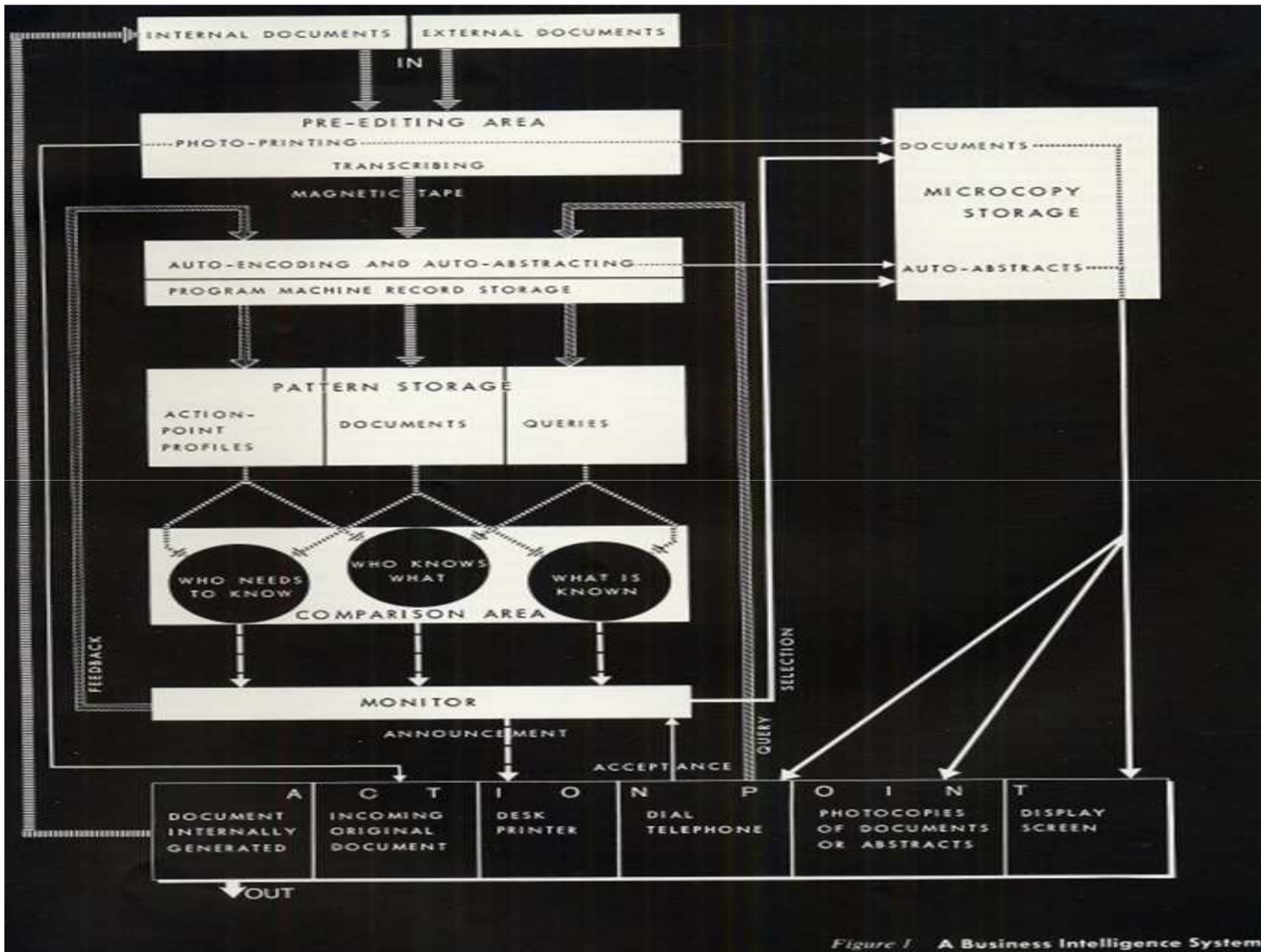


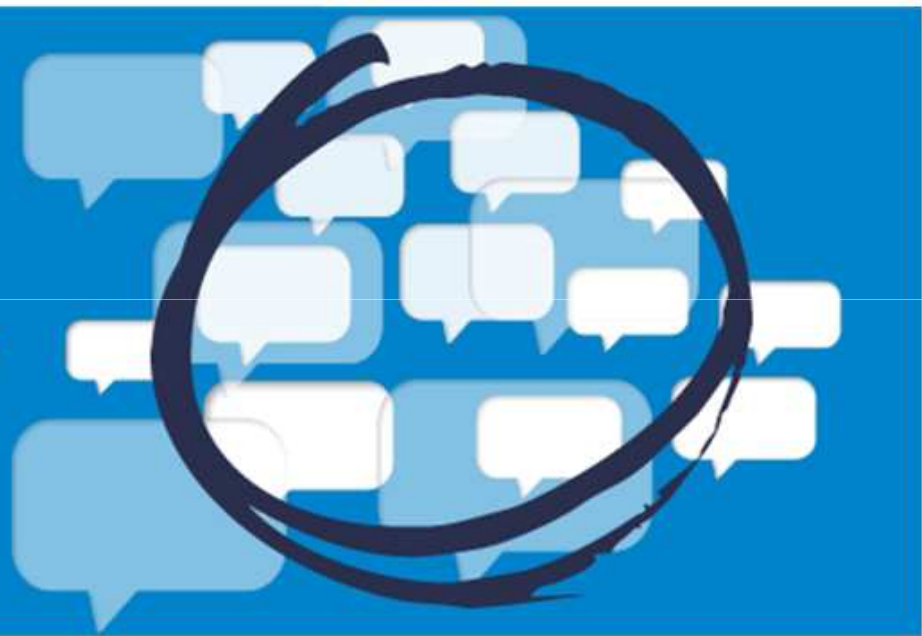
Figure 1. A Business Intelligence System

How to Lie with BI

Crowdcast prediction markets harness team intelligence to deliver real-time, unbiased, accurate forecasts of key business metrics



- ✓ When will your product really ship?
- ✓ How much will you really sell?
- ✓ What will market share really be?
- ✓ How much will it really cost?



Translate Team Intelligence into Business Intelligence

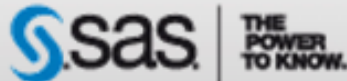
**BI @ 51:
Business Intelligence
Becomes
Common Sense**

How Not to Lie with BI

**BI @ 51:
Business Intelligence
Becomes
Common Sense**

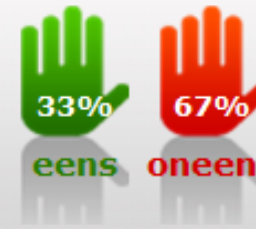
Stelling

Mede mogelijk gemaakt door:



"IT moet het voortouw nemen om de organisatie groener te krijgen"

stem nu



opinie



How (Not) to Lie with BI

Op het negende jaarlijkse Business Intelligence-symposium, georganiseerd door Sogeti in samenwerking met Butler Group, kwam ik (voor dit moment) tot de volgende conclusie . . .

Lees meer

Jaap Bloem / 30.09.09 /

www.it-executive.nl/blogs/blog/how_not_to_lie_with_bi/