

'Get Smart' met BI

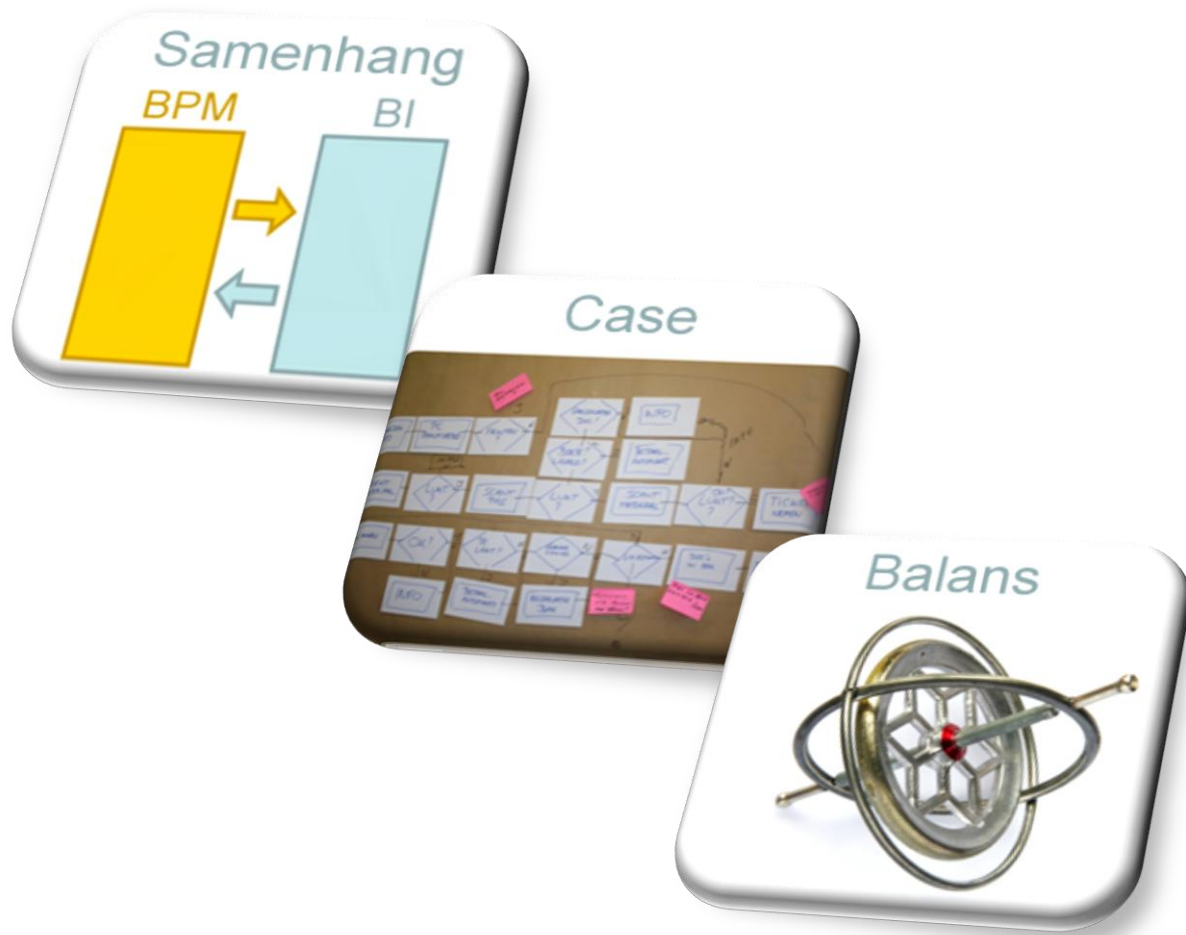


Hoe BPM en BI
Smart Business
realiseren ...

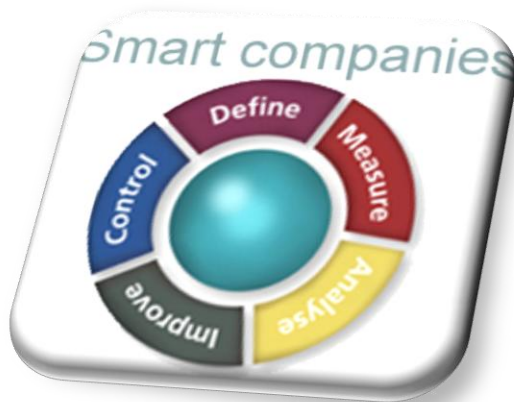
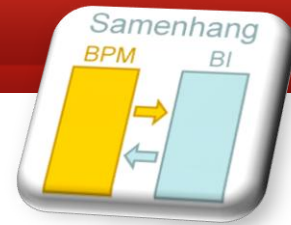
Door Bert Noorman & Marijn Uilenbroek



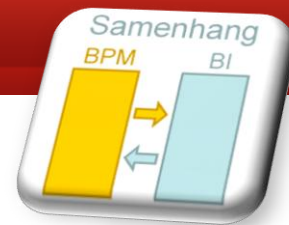
Agenda



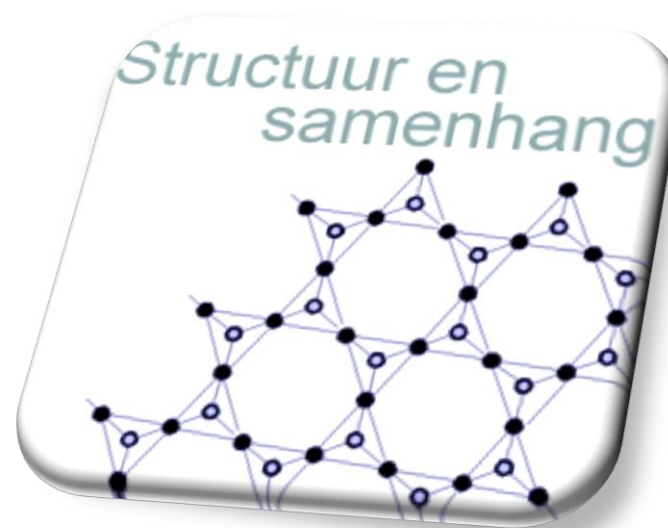
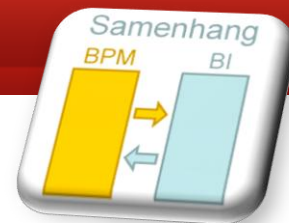
'Get Smart' met BI en BPM



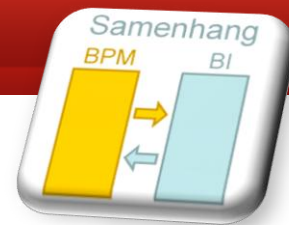
Wat sturen we?



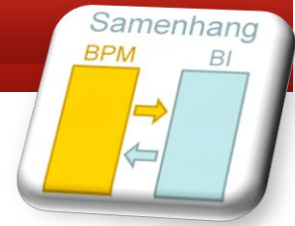
Sturen op essenties



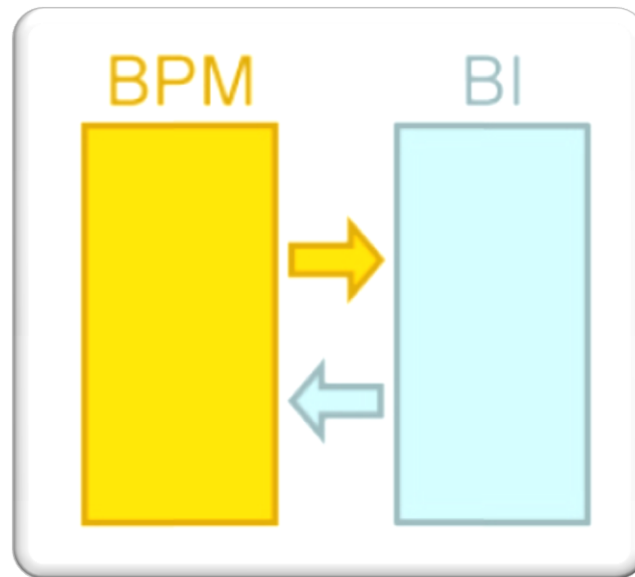
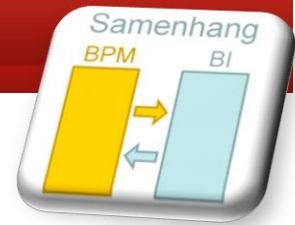
Structuur en samenhang



(Stuur)informatie moet hout snijden



'Get Smart' met BPM en BI



BPM en BI kunnen niet zonder elkaar

Online book store



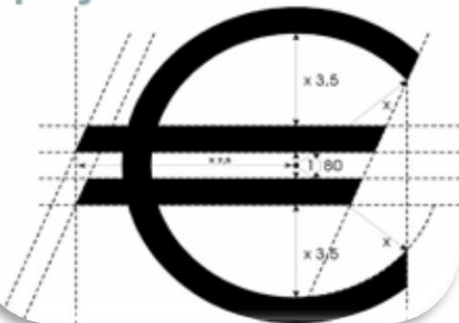
Groot
assortiment



Snelle levering



Concurrerende
prijs



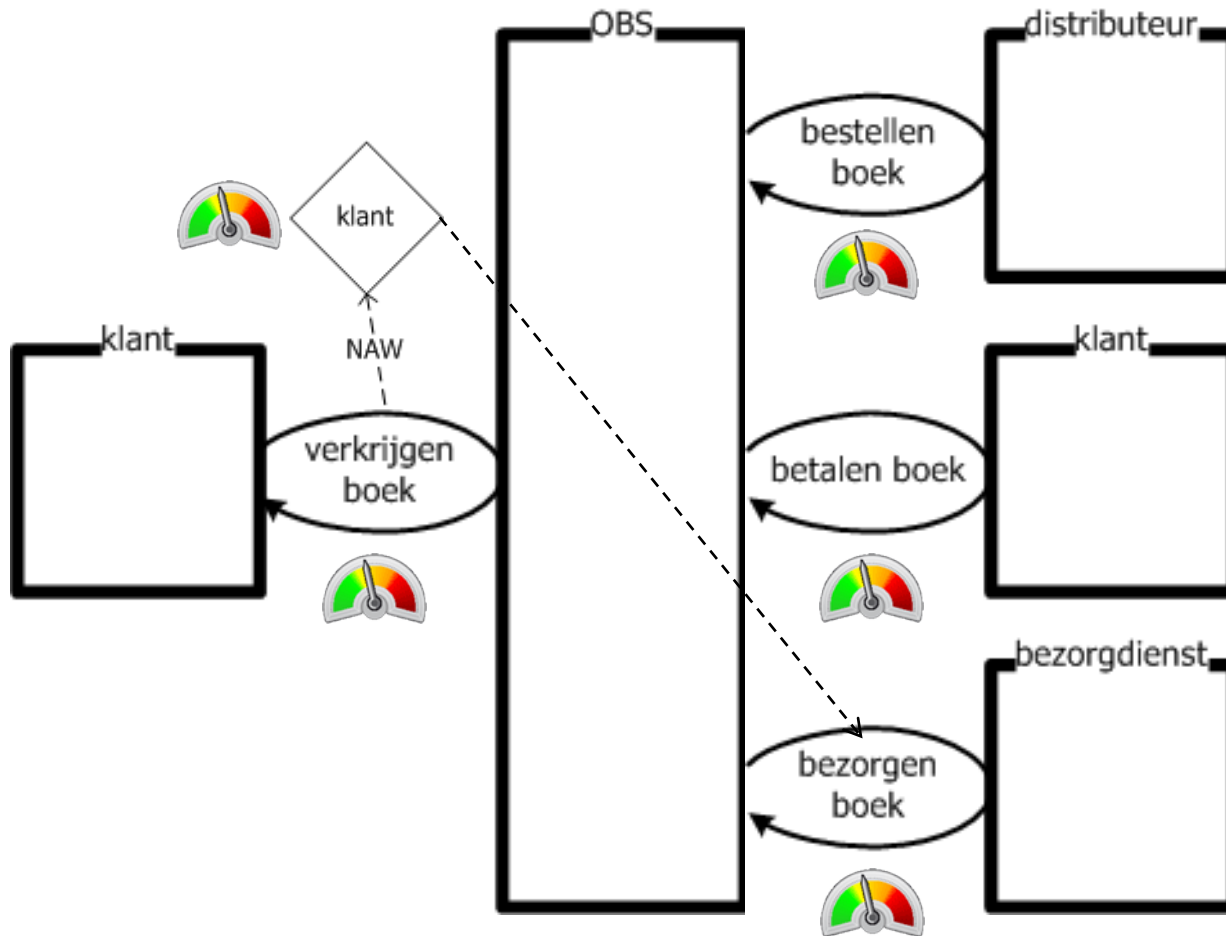
Eigen
bezorgservice



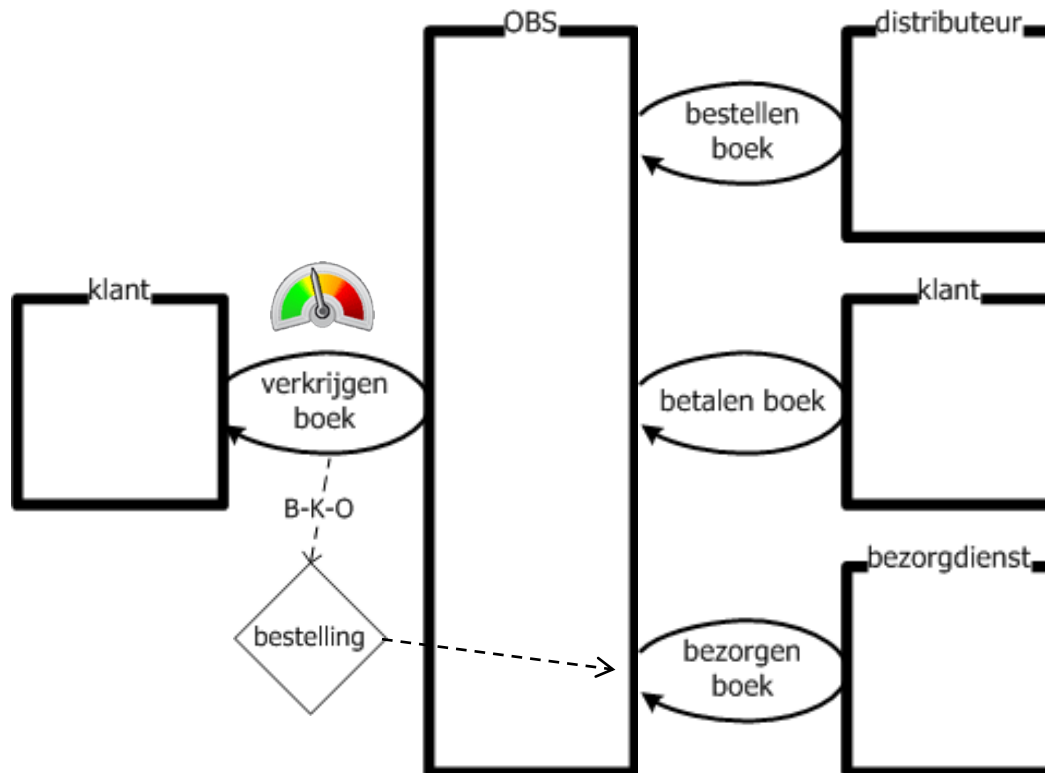
Flexibiliteit
producten



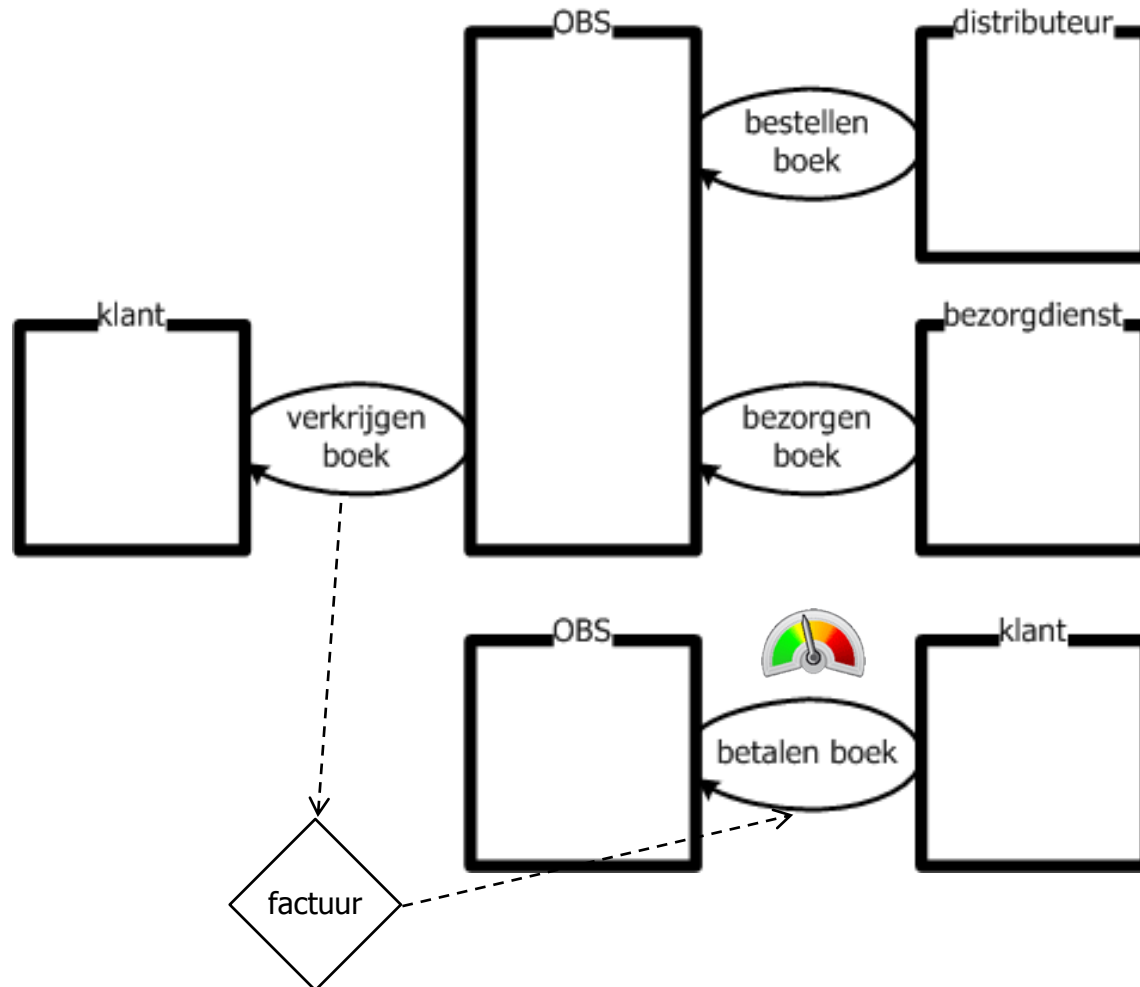
Bedrijfsmodel op hoofdlijnen



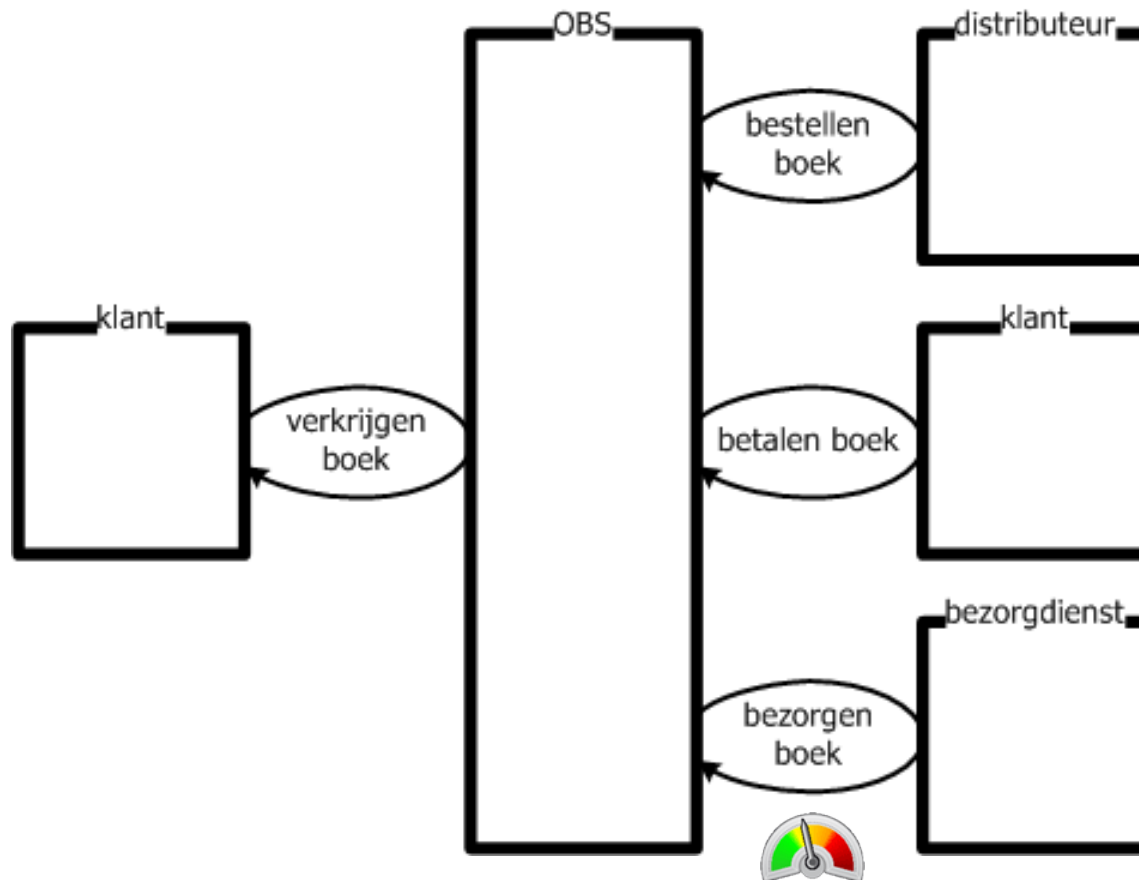
Nieuw: “Geef een boek cadeau”



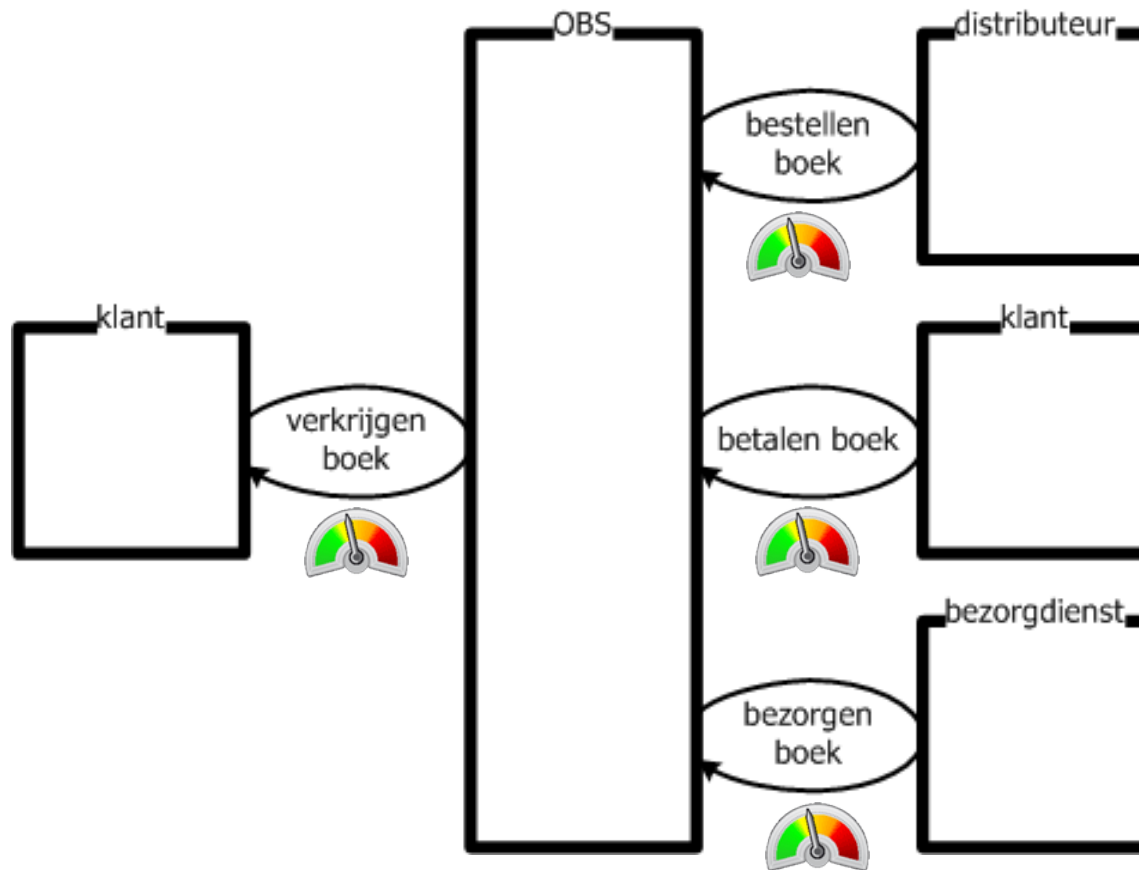
Betaling achteraf



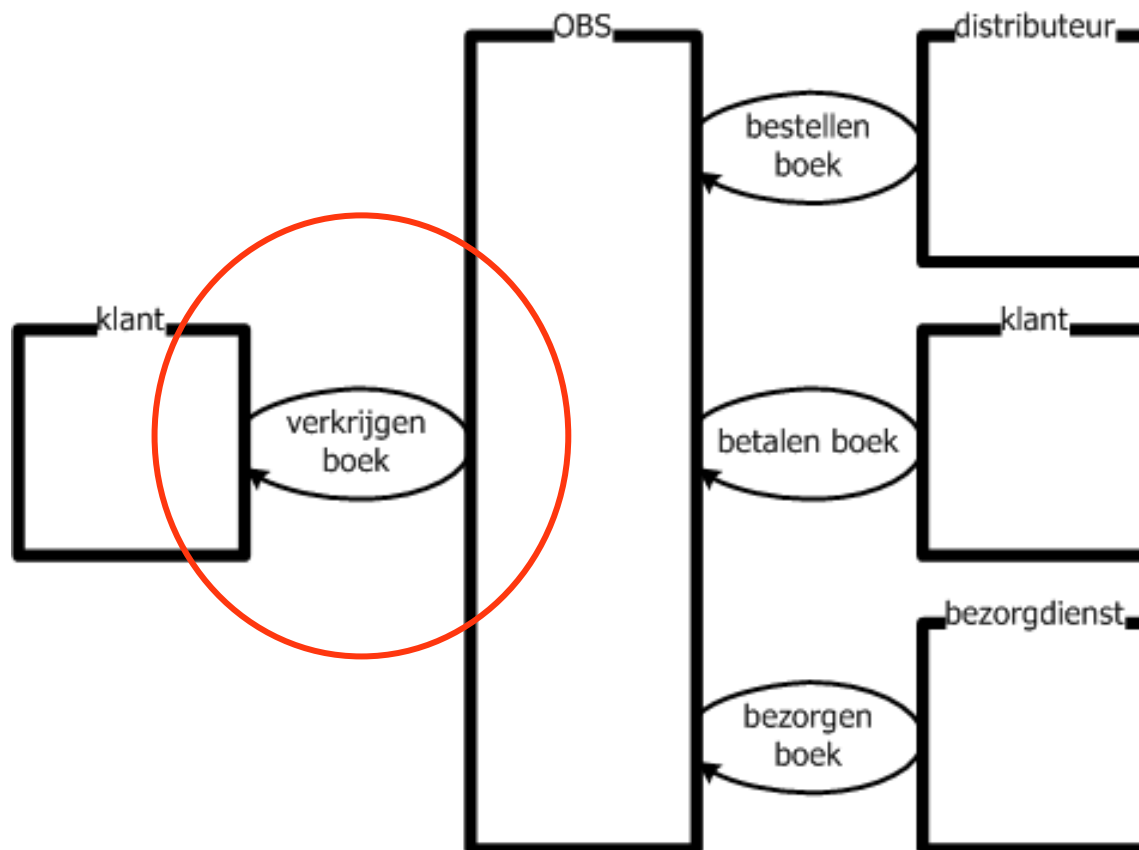
Concurrerende prijs



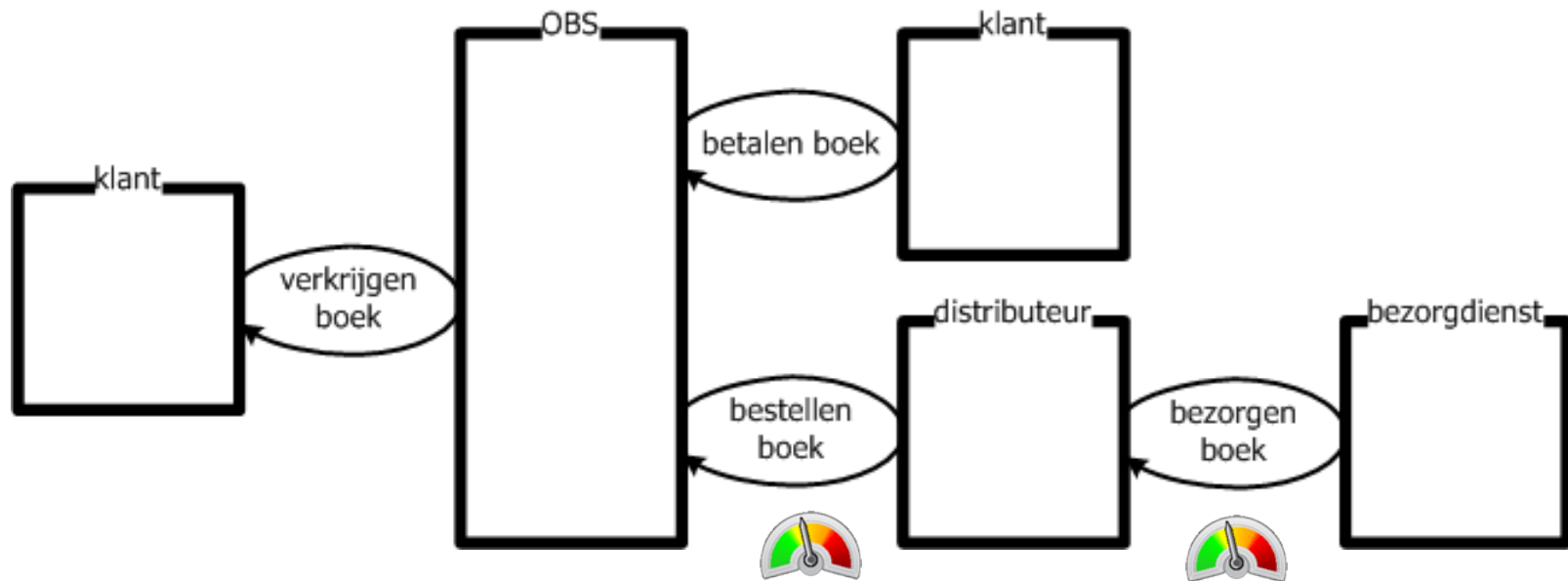
Leveren binnen 24 uur ...



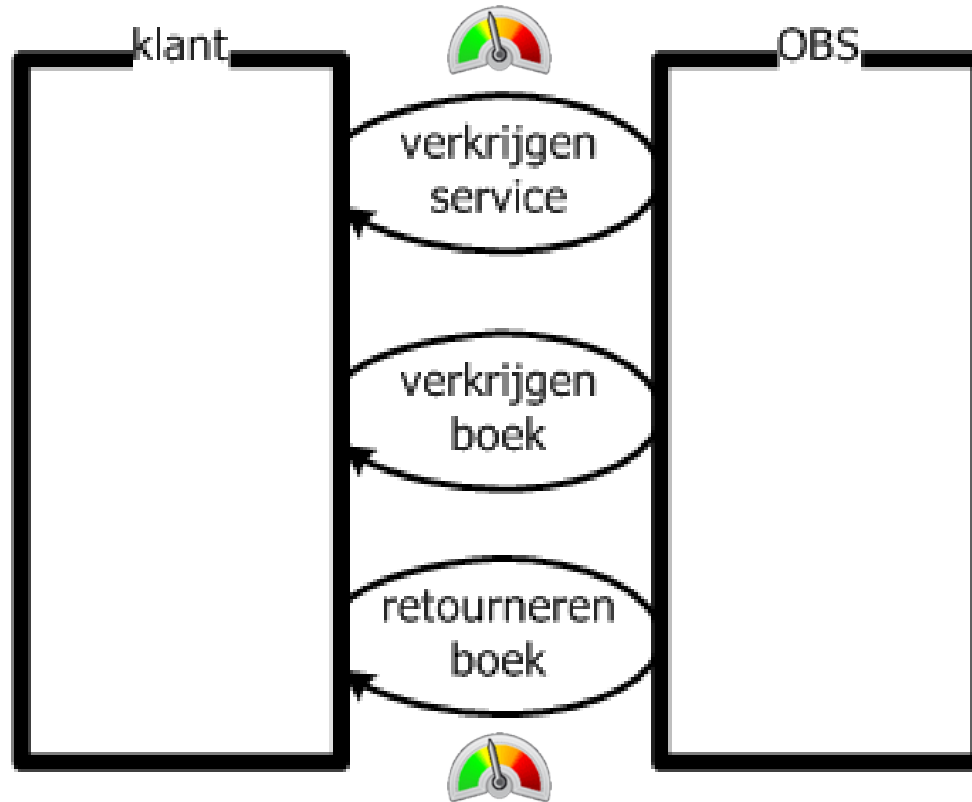
Leveren binnen 24 uur ...



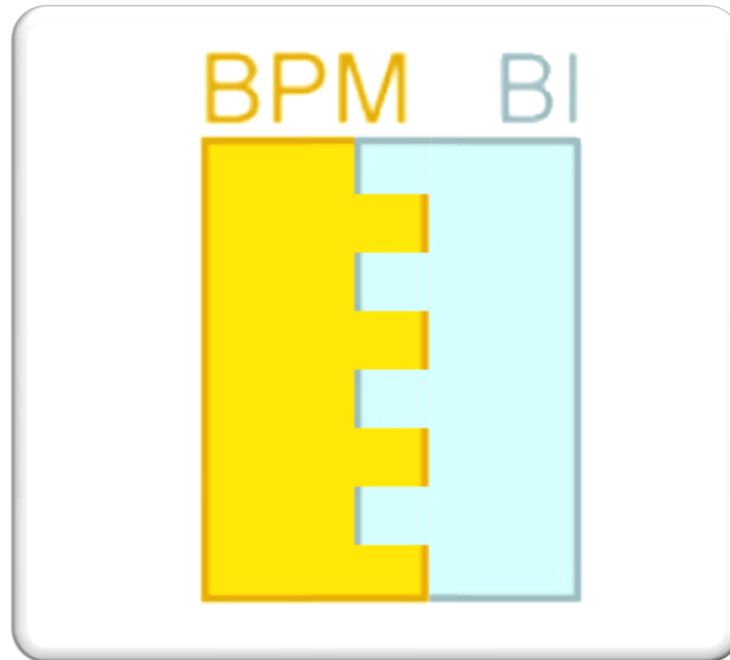
Leveren binnen 24 uur ...



Verkopen is niet genoeg ...



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BPM en BI kunnen niet zonder elkaar
Smart Business kan niet zonder BPM en BI